

DISPLAY ADVERTISING SPACE CONTRACT

Please enter my order for an ad in the Arts Guide 2013. I agree to the terms and conditions below.
Website placement available at any time during the year.

<input type="checkbox"/> Front cover Image: publisher's choice	\$1,100
Full color image, with attribution plus 250 word description on contents page.	
<input type="checkbox"/> Full Page 5"W x 8"H.....	\$695
<input type="checkbox"/> Half Page	\$445
<input type="checkbox"/> HORIZONTAL: 5"W x 4"H or <input type="checkbox"/> VERTICAL: 2-1/2"W x 8"H	
<input type="checkbox"/> Quarter Page	\$295
<input type="checkbox"/> HORIZONTAL 5"W x 2"H or <input type="checkbox"/> VERTICAL 2-1/2"W x 4"H	
<input type="checkbox"/> 1 Column X 3" (2-1/2"W x 3"H)	\$200
<input type="checkbox"/> 1 Column X 2" ((2-1/2"W x 2"H)	\$150
<input type="checkbox"/> Special Placement: <input type="checkbox"/> Inside Front or <input type="checkbox"/> Inside Back	(add 10%) \$_____
<input type="checkbox"/> Special Placement: <input type="checkbox"/> Outside Back Cover (add 20%)	\$_____
<input type="checkbox"/> Website placement (included FREE with print ad) per year:	\$150
Includes ad placement in appropriate business category gallery with link to your website.	
<input type="checkbox"/> Online studio or gallery Pages (includes initial design) per year:	\$200
Ideal solution for anyone without a website. Pages are linked on the Arts Guide website.	
Total Amount Due: \$_____	
Pay in full by September 30th for 10% off the price of your ad.	

Check enclosed for Payment in full; 50% deposit

Company _____

Contact _____

Address _____

City/State/Zip _____

Tel: _____ Email: _____

TERMS: Minimum Deposit of 50% due at time of order. Balance due by December 1, 2012. ad will not run if payment in full is not received by 12/1/2012, unless other payment arrangements have been made. **PLEASE NOTE:** no refund of deposit if ad doesn't run due to lack of final payment. **ALL COPY IS DUE BY DECEMBER 31, 2012.** We will design your ad for a nominal charge of \$25. If you wish to create your own ad disk-ready, please send it as a PDF. Full color ad files must be CMYK. **REMINDER: ALL COPY IS DUE BY DECEMBER 31, 2012.**

I need help creating my ad. I have included a rough draft of my ad and \$25 design fee.

Please repeat my ad from last year Please change my ad from last year (include last year's ad with changes marked)

New Ad copy enclosed. I will send disk-ready copy by _____

Send this form along with your payment made out to: *Mozelle! Studio*

PO Box 376 • Deer Isle ME 04627 tel: 460-2329 • farr.maureen@gmail.com

www.artsguides.com • www.mozellestudio.com